



## FOR IMMEDIATE RELEASE:

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## ***SUBSCRIBE-HR: ANNOUNCES integration with Carbon Planet's On-Line G3MS Carbon-Footprint and Emission's Calculation Tool, in-line with its Environmentally Friendly, Ubiquitous Computing Strategy.***

**Sydney, NSW, 22/10/2009** – Ubiquitous computing has entered the HR Software space with Subscribe-HR, a leading provider of Environmentally Friendly, On-Demand HR Software-as-a-Service, integrating with Carbon Planet's G3MS On-line Carbon-Footprint and Emissions Calculation Tool. The solution allows organisations to calculate their Workforce Carbon-Footprint by automatically transferring the required Workforce information from Subscribe-HR to G3MS.

Subscribe-HR is a leading Australian On-Demand HR Software-as-a-Service provider delivering web-based Subscription applications for HR and Recruitment Professionals. The solution is similar to the Salesforce model in that it allows users to trial the solution for 30 days and configure the solution themselves without the need for programming or technical skills. Subscribe-HR is delivering solutions that stretch far beyond older, on-premise and hosted applications.

In Partnership with Carbon Planet, Subscribe-HR has established a solution that allows business's to calculate their Workforce Carbon-Footprint in real-time. A REST API has been established whereby, the required Workforce information is automatically sent to the G3MS system for Workforce Carbon-Footprint calculation to be made. This is then combined with other Business Emission based data to calculate the total Carbon-Footprint.

Mathew French, the Sales and Marketing Manager and Co-Founder of Subscribe-HR comments that, "This is a first for an Australian HR Software provider. Carbon-Footprint and Emissions trading have a direct impact on all Australian businesses. Subscribe-HR and Carbon Planet see employee activities as a major component of an organisation's Carbon-Footprint and want to help Australian companies keep track of the environmental impact." He continues with saying that, "We are extremely happy to be Partnering with Australia's leading Carbon Management Company, Carbon Planet, with the purpose of helping Australian Business's".

**ABOUT Subscribe-HR** - Subscribe-HR is a provider of On-Demand HR Software-as-a-Service. Subscribe-HR On-Demand modules include On-Line Recruitment, Recruitment Administration. Core Human Resources, Self-Service, Developer and Integration. Survey Module has also recently been released. The company was established in 2008. The Subscribe-HR head office is based in Sydney, NSW, Australia.

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