



FOR IMMEDIATE RELEASE:

CONTACT:

Mathew French
Sales and Marketing Manager
Subscribe-HR
PH: 02 9281 5010
E: mathew.french@subscribe-hr.com.au
W: www.subscribe-hr.com.au

SUBSCRIBE-HR: ANNOUNCES SAAS DISTRIBUTION PARTNERSHIP WITH BPLATS in JAPAN and CHINA

Sydney, NSW, 26/02/2009 – New Software distribution channels emerge bringing volume sales to SaaS Vendors and SaaS Distribution Platform providers. New, cutting-edge SaaS Distribution Platforms like BPlats will provide SaaS Vendors with much wider scope for audience/market capture as well as menu of pure-play Horizontal and Vertical SaaS applications to local and international markets.

Subscribe-HR announced today the signing of an agreement between Subscribe-HR and BPlats that will see BPlats distribute Subscribe-HR through BPlats existing Sales Channels in both Japan and China. Mathew French, National Sales and Marketing Manager at Subscribe-HR comments "We were approached by BPlats and asked if we were interested in forming a distribution partnership whereby BPlats promote our HR SaaS offering via their Platform to their existing Sales Partners and end-user market". "Subscribe-HR has been specifically designed to be able to cater for this and it was an easy step for us to take. Working with a SaaS Pioneer such as BPlats is going to assist in creating the type of profile and exposure for us in Asia that we desire. We are extremely excited about the opportunity and look forward to working with experienced BPlats management team".

Tack Miyazaki, CTO and Co-Founder of BPlats adds that "We strongly believe that the Subscribe-HR HR SaaS offering will deliver tangible results and benefits to emerging markets here in Japan and China". "We have over 15 years experience in the Asian software industry, and the partnership with Subscribe-HR provides us with a pure-play SaaS Solution that will enable us to maximize the market potential of SaaS in the region"

For additional information on (**Subscribe-HR: Announces SaaS distribution partnership with bplats in Japan and China**) contact Mathew French or visit www.subscribe-hr.com.au. For instant access to the Subscribe-HR solution, click on Join For Free Trial at the website provided above.

ABOUT Subscribe-HR – Subscribe-HR is a provider of On-Demand HR SaaS. Subscribe-HR On-Demand modules include On-Line Recruitment, Recruitment Administration. Core Human Resources, Self-Service, Developer and Integration. Survey Module has also recently been released. The company was established in 2008 by John French and Alex Agafonov. The Subscribe-HR head office is based in Sydney, NSW, Australia.

- END -